

TRANSPORTATION SECURITY FORUM

ID WORLD
INTERNATIONAL CONGRESS

Abu Dhabi, May 3-4, 2010 - Beach Rotana Hotel

Endorsed by



MINISTRY OF
INTERIOR
UAE



EMIRATES
IDENTITY
AUTHORITY



EUROPEAN
COMMISSION

Securing the hubs of
our global transportation network



Air



Ground



Sea

www.transportation-security-forum.com
www.idworldabudhabi.com

Organized by:

>>> wise media

A world summit on May 3-4



Endorsed by:



Ministry of Interior UAE



Emirates Identity Authority



European Commission

Securing trade and travel

The **Transportation Security Forum**, organized by Wise Media, is a global symposium focusing on how to increase security while facilitating the circulation of people and goods.

The Transportation Security Forum focuses on securing the hubs and increasing efficiencies of global and regional transportation networks: airports, rail stations, seaports and subway stations – taking an in-depth look at the regulations, legislation and best practices to improve process performance and security in the transportation industry. Every day millions of people move using air, sea and ground transportation systems, taking millions of bags with them, while global trade transports huge quantities of goods through all transport hubs. As more advanced fare collection and toll systems are being implemented at a rapid pace, tightening security requires a concerted effort to continuously improve their processes and develop, test and deploy state-of-the art technologies and solutions.

Who is invited

The **Transportation Security Forum** welcomes the key players involved in the creation and operation of secure trade lanes and passenger routes:

- central government representatives
- airport, seaport and railroad operations managers
- executives of cargo and passenger carrier companies
- transportation authorities and safety and security bodies
- local authorities involved in advanced ticketing projects
- law enforcement officers mandated with transportation security and border control tasks.

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Transportation Security Forum: The Journey

Comprehensive summits on securing hubs and improving services for travellers

2009: Paris and Milan
2008: Amsterdam
2007: Paris and Milan

Extending the scope...

Transportation Security Forum 2010

Access Control



Format & Focus

The sixth **Transportation Security Forum** will provide a snapshot of the status of regulations and legislation as well as best practices for hub security on a global scale. The forum will also highlight state-of-the-art technologies available today to improve the performance of front-end and back-end processes in **airports, railroad stations** and **seaports**.

Passenger Screening



The Transportation Security Forum will go live in Abu Dhabi with two cornerstone initiatives: the Conference and the Exhibition.

■ The two-day **Conference**, supplemented by interactive networking activities, will gather together a panel of top-level government representatives and key players in the transportation industry and act as the perfect backdrop for the discussion and analysis of the fundamental topics.

■ The two-day **Exhibition**, organized as a Technology Village, will illustrate state-of-the-art components, systems, and processes deployed for the most advanced security workflows in transportation hubs today. Leading global suppliers will showcase stable and proven technologies for the creation of sustainable and cost-effective security solutions that work in the real world.

Cargo Security



Baggage Tracking



2010

ID WORLD أبو ظبي

Applications:

- ePassports
- National IDs
- RT Programs
- Baggage Tracking
- Cargo Security
- Access Control
- Ticketing Systems
- Payment Solutions

Technologies:

- RFID
- Smart Cards
- Biometrics
- Data Collection
- NFC

Information on the NFC Academy:
www.nfcacademy.com



H.E. Eng. Sultan Saeed Nasser Al Mansouri, Minister of Economy UAE and H.E. Darwish Ahmed Al Zarouni, Director General – Emirates Identity Authority



H.E. the Minister of Presidential Affairs of the United Arab Emirates visits the 2009 exhibition

Scope of the event

The Transportation Security Forum focuses on how to secure the hubs and increase efficiencies of global and regional transportation networks: airport, rail stations, seaports and subway stations.

Innovations in transportation networks

As demand grows for greater security, so the development of new technology surrounding and supporting our transport infrastructures is evolving as never before. Contactless ticketing and NFC, fast and effective payment systems, surveillance installations, as well as screening, tracking and tracing passengers and their goods all contribute to a safer and more efficient environment.

In this era of global mobility, governments and transportation authorities need to embrace the innovations which emerge, in order to facilitate travel and trade, improve the passenger experience and create sound, stable and secure infrastructures for the industry, the global traveling public.



Hub Security

The applications of auto ID in the transportation environment often have a dual function: to improve hub security by tightening control over who has access to restricted areas and vehicles, and to automate and facilitate the flow of passengers and baggage through the terminals. Examples include the deployment of electronic travel documents, biometric employee credentials, registered traveler programs and RFID-based baggage tracking.



Smart Ticketing

Transport operators face the same problem all over the world: how can they ensure that the thousands of people moving in, out and through the public transportation system do so in a quick, secure and reliable way? The move towards smart ticketing is a growing trend with contactless technology benefiting operators in terms of reduced running costs, and travelers in terms of greater convenience and speed, fewer queues and shorter check-in times.



Value Added Services

As the photo ID is retired and replaced by the contactless card, the employee badge and the travel card transforms from simple access control credential to integrated business tool. Multi-application contactless smart cards make it possible for transportation organizations to utilize badges for a broad range of extra value-added services, including logical access control, parking solutions, payments, wireless network access and mobile identity verification.

Transportation Security Hot Topics

■ Screening

Identifying passengers and workers while detecting threatening items they may be carrying, in a few seconds and with a high degree of accuracy, is a very difficult task performed millions of times a day to ensure air, rail and maritime security. An ideal screening system would give the security operators enough information in an appropriate format to allow for the speedy and accurate raising of alarms. The acceptance of the technologies employed, both by operators and the people affected by their use, is just as important as their performance and effectiveness.

■ Inspection

Spending billions of dollars and deploying thousands of people to fortify every seaport and airport is an extremely inefficient and expensive way to stop terrorists from using cargo containers for their purposes, especially as they would probably use other means. Securing cargo requires a more comprehensive and effective approach than just putting up fences and gates. To safeguard the flow of goods, every government needs to improve the way cargo information is shared and used, in particular enhancing international cooperation.

■ Detection

Methods for detecting and positively identifying explosives and a wide range of dangerous substances that might be employed by terrorist or criminal groups should be implemented not only in airports, but also in train stations and other key places. Detecting trace quantities of critical substances has become a difficult task due to their deliberate concealment and the small amount of materials necessary to produce mass damage. To safeguard the transportation nodes, a comprehensive range of fixed and mobile detection instruments should be deployed.

■ Automation

Security operators need to be able to analyze risks and track criminals and terrorists in the event of an act of terrorism. The core problem in achieving this visibility continues to be a lack of timely information sharing among the various players in the transportation chain. Today, several activities rely on the speed and precision of human operators. Closing the real gaps in transportation security means focusing on sensible, uniform security and transparency-enhancing processes that will boost the level of automation of all aspects of the transportation ecosystem.

A world-class initiative

You are invited to attend the sixth Transportation Security Forum to discuss how to improve the performance of front-end and back-end processes in transportation hubs with the objective of increasing security while facilitating travel.



Beach Rotana Hotel



H.H. Major General Sheik Saif bin Al Nahyan,
Deputy Prime Minister and
Minister of Interior of the UAE

TRANSPORTATION SECURITY FORUM

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Dubai Airport



The **Transportation Security Forum** opens its doors under the patronage of the Deputy Prime Minister and Minister of Interior of the UAE, H. H. Sheik Saif bin Al Nahyan. The event is endorsed by the European Commission, by the Emirates Identity Authority and by the Abu Dhabi Police.

REQUEST INFORMATION TODAY

The event can facilitate a limited number of participants: contact the organizers to ensure your requests can be accommodated!

Organized by:

>>> wise media

May 3-4, 2010

Abu Dhabi, Beach Rotana Hotel

- **ATTENDING AS DELEGATES**

Registration for the Transportation Security Forum is open until the date of the event. Seating is limited. Online registration at:
www.transportation-security-forum.com

- **SPEAKING OPPORTUNITIES**

If you are interested in speaking at the Transportation Security Forum, please note that the deadline for the Call for Papers is **February 18, 2010**.

- **SPONSORSHIP / EXHIBITING OPPORTUNITIES**

If you are interested in sponsoring or exhibiting at the Transportation Security Forum, please contact us today. Space is limited.

Location and venue



Abu Dhabi

The Shining Capital of the UAE

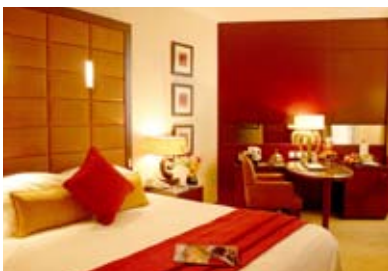


Abu Dhabi is the capital of the UAE and the largest of the seven emirates. It lies on a T-shaped island and boasts a population of one million – 80% of which are expatriates. The city prides itself in being the largest of the seven emirates and truly cosmopolitan while still holding onto its rich Arabian culture and history.



Beach Rotana Hotel

Ideally located in the heart of the capital's business district, the Beach Rotana Hotel is set on its own stretch of pristine white beach in the Tourist Club Area on the shores of the Arabian Sea in Abu Dhabi – the capital of the United Arab Emirates. Just 30 minutes away from the Abu Dhabi International Airport and 90 minutes from Dubai International Airport. Home to the prestigious Abu Dhabi Trade Centre complex, the hotel is directly linked, by an exclusive passageway, to the over one million square feet Abu Dhabi Mall - the capital's most renowned shopping center.



- 120-meter private beach front
- Zen spa and 10 different restaurants and bars

Beach Rotana Hotel

Tourist Club Area
Abu Dhabi, U.A.E.

Tel: +971 2 6443000
Fax: +971 2 6442111

Staying at the official event hotel

Wise Media has reserved a block of rooms at the Beach Rotana Hotel for Transportation Security Forum delegates from May 2 to 4. Please request the accommodation booking form to book your hotel room via the Transportation Security Forum Organizers Office. This is the only way for you to benefit from the ID WORLD Delegate preferential rates. The preferential hotel room rate is available to registered participants at the Transportation Security Forum. Due to the limited number of rooms available, a "first come, first served" policy applies.

Start your 2010 ID WORLD journey in Abu Dhabi...

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ID WORLD

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May 3-4



ID WORLD
INTERNATIONAL CONGRESS

Milan
November 16-18



www.transportation-security-forum.com www.idworldabudhabi.com info@transportation-security-forum.com

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