



The Annual EMEA Summit

RFID • Biometrics • Smart Cards • Data Collection

Conference Agenda

ID WORLD Abu Dhabi

An Exclusive World-Class Networking Event

ID WORLD Abu Dhabi – 3-4 May, 2010

Featuring three ID WORLD Forums

- Citizen ID Forum
- Transportation Security Forum
- Asset Tracking Forum

ID WORLD
أبو ظبي



find out more at www.idworldabudhabi.com

Organized by:
>>> wise media

ID WORLD أبو ظبي

Under the patronage of
H.H. Sheik Saif Bin Zayyed Al Nahyan,
Deputy Prime Minister and
Minister of Interior of the UAE



Endorsed by:



European Commission



Emirates Identity Authority



Abu Dhabi Police

Dear Attendees,

Welcome to our annual EMEA Summit, ID WORLD Abu Dhabi, our third event hosted in the shining capital of the United Arab Emirates.



ID WORLD Abu Dhabi 2010 hosts the Citizen ID Forum, the Transportation Security Forum and the Asset Tracking Forum that in the last four years, took place as separate events in Berlin, Vienna, Rome, Istanbul, Amsterdam, Milan, Paris and twice in Abu Dhabi. Our summit also includes two special initiatives, the inaugural Postal Innovation Conference, the world's first forward thinking high-end technology congress for the postal and express shipping sector, and the NFC Academy Conference, which returns to the region after its successful launch in Abu Dhabi in February 2009.

ID WORLD Abu Dhabi 2010 with its global and regional focus on the markets for automatic identification and wireless technologies, is a keystone appointment for our community to share knowledge and learn about innovations and new developments in our industry. The concentrated conference program of plenary sessions, breakout seminars and workshops guarantees unrivalled exposure and opportunity for all participants, whatever their business objectives. The conference is augmented by a dedicated two-day exhibition showcase to ensure that delegates and exhibitors get maximum value from their participation.

I look forward to welcoming you to ID WORLD Abu Dhabi.

Sophie B. de la Giroday
President, Wise Media

Plenary Sessions

ID WORLD Abu Dhabi is the must attend event for companies operating in the EMEA region to make contact with high level international government representatives and leading players in security, automatic identification, wireless and mobility worldwide. It is a chance to tap into the expert knowledge, experience and innovative thinking of industry leaders who continue to shape the future of global and regional security and tracking infrastructures and environments.

Today, the cardinal event on security for citizens, national and international mobility and transportation, opens its doors in the Middle East with a welcome address from H.H. Sheik Saif Bin Zayyed Al Nahyan, Deputy Prime Minister and Minister of Interior of the United Arab Emirates.

CITIZEN ID FORUM

ID WORLD
INTERNATIONAL CONGRESS

14:00 Regional Outlook

- Dr. Ali Al Khouri, Acting General Director - Emirates Identity Authority
- Brig. Saleh Al Kubaisi, Director of Information Systems Department MOI - Qatar
- Nasser Bin Obood, Acting CEO - Etisalat
- Major General. Nasser Ahmed Al Raisi, Director General of Central Operations - Abu Dhabi Police

15:45 Coffee Break

16:00 Contactless Technologies for Citizen-centric Services

- Sivi Lindén, Minister of Communications - Ministry of Transport and Telecommunications, Finland
- Michael Hegenbarth, Head of German Delegation ISO/IEC JTC1/SC17, Cards and Personal Identification - Bundesdruckerei
- Chua Thian Yee, CEO - Cassis International
- Gareth Warner, Chairman & Director - Authentem Technologies
- Ihab Ghattas, Deputy President - Huawei

18:00 End of conference session

more at

website www.idworldabudhabi.com
email conference@idworldonline.com



Security and Traceability

MONDAY, MAY 3rd

ID WORLD Abu Dhabi 2010

09:00 Opening

Chairman: Sophie B. de la Giroday, President - Wise Media

H.H. Sheikh Saif Bin Zayed Al Nahyan, Deputy Prime Minister and Minister of the Interior - UAE
Opening Speech



H.H. Sheikh Saif Bin Zayed Al Nahyan

International Outlook

09:30 Government Driven ID Schemes

- Suvi Lindén, Minister of Communications - Ministry of Transport and Telecommunications, Finland
- Dr. Gérard Santucci, Head of Unit "Enterprise Networking and RFID" - European Commission
- Larry Panetta, Senior Program Manager, Office of Field Operations - US Customs and Border Protection, Dep. of Homeland Security
- Ratan Bajaj, Commissioner - Income Tax Department, India
- Brig. Saleh Al Kubaisi, Director of Information Systems Department MOI - Qatar



Minister Suvi Lindén

11:00 Facilitating and Securing Trade & Travel

- Dr. Mohammad Saleh Benten, Chairman and President - Saudi Post
- Dr. Jean Salomon, Principal - JSalomon Consulting Partners
- Jeremy Monroe, VP Homeland Security - IBM
- Roy Braganza, Director of Airport Services for Remote Check-In - American Airlines
- Rashed Burqaraa, COO - Dubai Aviation City Corporation



Dr. Mohammad Saleh Benten

13:00 Lunch

TRANSPORTATION SECURITY FORUM



14:00 NFC in Payments and Telecoms

- Sertac Özinal, CEO - BKM Interbank Card Center of Turkey
- Tinboat Arslanouk, Director of Business Development - DU - Emirates Integrated Telecommunications Company
- Cedric Huet, Global Marketing and Business Development - Sagem Orga
- Souffiane Houti, Founder & CEO - Via Fone
- Naohisa Ichihara, Manager for the Development Center of System Architecture Technology in R&D Labs - NTT Data Corporation

15:45 Coffee Break

16:00 Improving the Passenger Experience

- André Oeyen, Director of Biometric Business Development - SITA
- Franco Caraffi, Reservation & On Board Systems Director - Costa Crociere
- Juergen Pampus, VP Sales & Marketing and Co-founder - Cognitec Systems
- Miguel Leitmann, Vice President of Sales - Vision-Box
- Thomas Harenberg, Senior Consultant, Biometrics and eID for Government Solutions - Secunet Security
- Giulio Berzuini, Vice President Sales & Marketing - Datalogic

18:00 End of conference session

ASSET TRACKING FORUM



14:00 ID in Healthcare

- Dr. Wasim Raad, Head of Smartcard and RFID Lab - King Fahd University
- Seth Miller, Director of Business Development - Lumidigm
- Khaled Al Amri, CEO, Ebtco
- Dr. Essam Maliki, IT Director - Al Mafraq Hospital
- Grégoire Jean, Product Manager - Xiring
- Guido Dellagnelo, Director - GTT

15:45 Coffee Break

16:00 Focus Session: A New Journey in Postal Innovation

- Richard Wishart, Managing Director - Delivery Management
- Ibrahim Bin Karam, CEO - Emirates Post
- Majed Bin Anzzan, General Manager Operations - Saudi Post
- Frank Marthaler, Member of Executive Management - Swiss Post
- Vincent Santacroce, ICT Director of Postal Services Business Unit - Poste Italiane
- Abdelkrim Bouzid, Member of Executive Management - La Poste Tunisienne

18:00 End of conference session

This is the Agenda as of 5 April 2010. The final program may differ from the one listed above in terms of speakers, content of the presentations and speaking slots.

www.idworldabudhabi.com





The ID Revolution Continues

TUESDAY, MAY 4th

ID WORLD Abu Dhabi 2010

CITIZEN ID FORUM



09:00 In the Era of Global Mobility

- Tariq Malik, Deputy Chairman - National Database and Registration Authority - Pakistan
- Dr. Joseph Atick, Executive VP & Chief Strategic Officer - L1 Identity Solutions
- Chris Onyemenam, CEO/Director General - National Identity Management Commission - Nigeria
- Samir Jerbi, Commercial Strategy & Communication Director - Poste Tunisienne

10:45 Coffee Break

11:00 From Secure Printing to Secure Delivery

- Wolfgang Rosenkranz, Head of International Sales - Austrian State Printing House
- Klaus Schmeh, Consultant - Cryptovision
- Carl-Otto Künnecke, CEO/ Managing Director - Otto Künnecke
- Pascal Sfeir, Identity Division Director, Middle East - Oberthur Technologies
- Ivo Schönenberger, Product Manager Card Products - Trüb
- Charles de Couessin, Consultant - Ants

13:00 Lunch

14:00 Serving the Citizens

- Mohamed Alredaini, Information Security Director - Emirates Identity Authority
- Maximilien N'Guyen, Vice President Identity & Access Management - Sagem Orga
- Dr. Matthew Ennis, CEO - Monsoon Road
- Eric Billiaert, Corporate Communications Manager - Gemalto
- Abbas Khodaverdi, Project Manager - Scientific Green

15:45 Coffee Break

TRANSPORTATION SECURITY FORUM



09:00 Advanced Solutions for Transportation & Ticketing

- Christophe Arnaud, Head of Terminals & Access Control Business Line - IER, Groupe Bolloré
- Dr. Ondrej Zaoral, Business Development & Strategy Expert - Ceskoslovenska Obchodni Banka
- Toufic Rahal, Regional Manager - Datacard
- Jean-Philippe Betoine, General Manager - Cassis International Europe
- Pankaj Jain, Payments Manager - Du Telecom

10:45 Coffee Break

11:00 State of the Art Biometrics

- Gareth Warner, Chairman & Director - Authentem Technologies
- Sujan Parthasaradhi, Director of Biometric Applications - Lumidigm
- Tarvinder S. Sembhi, VP Sales, Identity Market - WCC Smart Search & Match
- Michiel Loeff, VP Sales and Marketing - Priv ID
- Jeremy Boorer, Territory Manager, Middle-East and Africa - Entrust

13:00 Lunch

14:00 Shipping & Cargo Security

- Dr. Khaled Almazroui, General Manager - Fujairah Airport
- Jagtar S. Basra, Director Marketing, Emerging Technologies - Rapiscan Systems
- François Coron, Director, Industrial Projects, Middle-East & India - Geodis

15:45 Coffee Break

16:00

CEO Vision: ID Technology Outlook

Chairman: Sophie B. de la Giroday, President - Wise Media

- Michiel van der Veen, CEO - Priv-ID
- Uli Reutner, CEO - AEM Technologies
- Alain Fanet, CEO - Tagsys
- Bill Parnell, CEO - Datalogic Scanning



Bill Parnell
CEO
Datalogic Scanning



Uli Reutner
CEO
AEM Technologies



Michiel van der Veen
CEO
Priv-ID



Alain Fanet
CEO
Tagsys



18:00 CLOSING NOTES AND AWARDS CEREMONY

The ID People EMEA Awards are a joint initiative between ID WORLD Abu Dhabi and ID People, an ID Community magazine published by On Publishing.

All attendees, exhibitors and visitors are welcome



more at

website www.idworldabudhabi.com
email conference@idworldonline.com

Driving the Markets

TUESDAY, MAY 4th

ASSET TRACKING FORUM

ID WORLD
INTERNATIONAL CONGRESS

09:00 Green Supply Chains & Smart Cities

- Navid Atoofi, Director Information Services - Masdar
- Martin George, CEO - SmartSensors
- Dr. Farhad Fassih, Managing Director - Gep Tec
- Ihab Ghattas, Deputy President - Huawei
- Qasem M. Rafi Al Qasem, Head of PC Refurbishment Center - Information Technology - Dubai Municipality

10:30 Coffee Break

11:00 Mobile Asset Tracking

- Catina Aghayan, President - Merfida
- Bertrand Moussel, VP Sales EMEA, Latin America - Inside Contactless
- Simone Ferretti, CEO - Daxo
- Edwin Chikhani, CEO - Depco Systems
- Timo Nurminen, CEO - Frontier Consulting
- Muhannad Shaban, Sales Director Middle East & Turkey - AeroScout

13:00 Lunch

14:00 RFID & Unique Identification

- Akio Miyaji, Quality of Service Coordinator - Universal Postal Union
- Olive Kigenyi Takubwa, Quality of Service Officer - Pan African Postal Union
- Oliver Schulz, Director of Sales EMEA, Aviation & Telematics - Zebra
- Claus Møller, Area Director - Lyngsoe Systems

15:45 Coffee Break

Plenary Session

As the industry advances, auto ID is becoming ubiquitous by putting people and organizations ultimately in control of their information and communication. Only the limits of CEOs' drives and imaginations will govern how far the developments will go. This open session closes the conference with a visionary approach and gives all delegates the unique opportunity to tap into the minds of a prestigious panel of chief executive officers from the auto ID industry.

Government Keynotes



Dr. Gerald Santucci
Head of Unit
"Enterprise
Networking and RFID"
European Commission



Larry Panetta
Senior Project Manager
Customs and Border
Protection
US Homeland Security



R K Bajaj
Commissioner
Income Tax
Min. of Finance India



Dr. Ali Al Khouri
Acting Director General
Emirates Identity Authority



Chris Onyemenam
CEO/Director General
National Identity
Management Commission
Nigeria



Tariq Malik
Deputy Chairman -
National Database
and Registration
Authority Pakistan



Brig. Saleh Alkubaisi
Director of Information
Systems Department
MOI Qatar



Shonnie Lyon
Deputy Director
US Visit,
Department of
Homeland Security

Forum Keynotes



Roy Braganza
Director Airport Services
for Remote Check-In
American Airlines



Akio Miyaji
Quality of Service
Coordinator
Universal Postal Union



Ondrej Zaoral
Business Development
& Strategy Expert
Ceskoslovenska
Obchodni Banka



Khaled Almazroui
General Manager
Fujairah Airport



Navid Atoofi
Director
Information Services
Masdar



André Oeyen
Director Biometric
Business Development
SITA



Frank Marthaler
Member of Executive
Management
Swiss Post



Tinboast Arslanov,
Director Business
Development
DU-Emirates

Special Initiatives

nfc
academy

The NFC Academy Conference is established as a premier technology initiative focusing on near field communication and its applications.

www.nfcacademy.com

P
POSTAL INNOVATION

Postal Innovation is the world's first forward thinking high-end technology congress dedicated to the postal and express shipping industry.

www.postalinnovation.com



Meet the Key People Driving the Markets



**Government Representatives,
End Users and Security Experts**

Wise Media's third event in the Emirates

Today, ID WORLD Abu Dhabi 2010 opens its doors under the patronage of H.H. Sheik Saif Bin Zayed Al Nahyan, Deputy Prime Minister and Minister of Interior of the United Arab Emirates and is endorsed by the European Commission, Emirates Identity Authority and Abu Dhabi Police.



MINISTRY OF
INTERIOR
UAE



EMIRATES
IDENTITY
AUTHORITY



ABU DHABI
POLICE



EUROPEAN
COMMISSION



ID WORLD Abu Dhabi brings together government representatives, law enforcement and border control authorities, cargo and passenger carriers, hubs and transportation authorities, logistics and postal services operators, auto id vendors and security providers, to discuss strategies in enhancing the reliability of our security and ICT infrastructures as well as plans in adopting smart technologies to achieve security and mobility.

Over 400 leaders and technology experts gather to discuss tested strategies, best practices and innovations in elevating the automatic identification industry in the Middle East to a whole new paradigm.

Over 2 days, the event is designed to give stakeholders across the entire ICT value chain a deeper insight into different strategic, technical and operational issues surrounding automatic identification adoption and implementation.

A Premium Event on Identification Technology

CONFERENCE REGISTRATION FORM



May 3 & 4, 2010
Abu Dhabi, Beach Rotana Hotel

Please Select	Early Bird before March 5	Reg. Price after March 5
<input type="checkbox"/> Delegate Package 1 Conference days 1 & 2 plus CD	1,584.00 €	1,980.00 €
<input type="checkbox"/> Delegate Package 2 Conference day 1 plus CD	1,320.00 €	1,650.00 €
<input type="checkbox"/> Delegate Package 3 Conference day 2 plus CD	1,320.00 €	1,650.00 €

Rates are exclusive of VAT - VAT will be added at point of invoicing if applicable (Italian companies only).

BADGE INFORMATION / BILLING DETAILS

* Mandatory Fields

First Name* _____ Last Name* _____
 Company Name* _____ Job Title _____
 Full Address* _____
 ZIP/Postal Code* _____ Country* _____
 Phone* _____ Fax _____
 E-mail* _____ VAT reg. Number (EU only*) _____

PAYMENT INFORMATION

Direct bank transfer to Wise Media SpA (please indicate name of attendee)

Bank: Intesa Sanpaolo S.p.A. - Filiale Milano Nord Account Nr: 66781020157 ABI 03069 CAB 09473
 IBAN CODE: IT29 V 03069 09473 066781020157 SWIFT CODE: BCITITMM311

Credit Card Type (VISA, MASTERCARD or AMEX) _____ Number _____

Name of Cardholder _____
 Expiry Date _____ Full Address _____
 Signature Cardholder _____

TERMS & CONDITIONS

PLEASE FAX BACK TO: WISE MEDIA S.p.A., +39 02 6738 8322

A bill will be issued by: Wise Media S.p.A. - Via Lepetit, 4
 20124 Milan - Italy - VAT N. IT13122060158

Registration Fee

The registration fee includes:
 - free access to all sessions and workshops as booked
 - conference proceedings and materials
 - coffee breaks and lunches
 - access to the exhibition areas

The registration fee does not include:
 - travel, accommodation and other expenses.

Registration Confirmation

Your registration request will be acknowledged in writing. Incomplete or inexact applications may be refused. All payments are processed in Euro (a) and MUST accompany the registration form. Registration will be processed upon payment and an invoice will be issued and sent to the attendee. Registrations will not be processed without payments.

Accommodation and Dress Code

A limited number of rooms have been reserved at the Beach Rotana Hotel. Rooms will be available at a special rate to those delegates who have completed the registration process. Business attire is kindly recommended.

Cancellation Policy and Liabilities

Provided written notice is received by January 15th 2010 a full refund will be given less a 10% administration charge. Provided written notice is received by February 26th 2010 a 50% refund will be given. It is regretted that for cancellations after this date or for no-shows at the conference, the full fee (100% cancellation charges) will be payable. In the unlikely event that Wise Media should deem it necessary to cancel the conference, all pre-paid registration fees will be reimbursed. Wise Media shall not be liable for reimbursing the cost of any travel or accommodation arrangements made by individual delegates.

Governing Law: Italian

I authorize Wise Media S.p.A. to charge my account for the registration fee of the ID WORLD ABU DHABI package I chose. I have read, understand, agree and will comply with the Terms and Conditions, expressly the Cancellation Policy according to art. 1341 of the Italian C.C.

Date _____

Signature _____

Privacy Policy. Wise Media S.p.A., its subsidiaries and partners, process your personal data in observance of the Italian Privacy Law, d. lgs. 196/03, with the sole purpose of fulfilling your requests. The holder of the personal data collected is Wise Media SpA. As granted by art. 7 of d. lgs. 196/03, you may request to view, change or delete your personal data by faxing your inquiry to +390267388322. Please select one of the options below to receive more information:

Please send me information and updates about the ID industry only from Wise Media. I want to receive information and updates from Wise Media and its selected partners.





Beach Rotana Hotel

Tourist Club Area
Abu Dhabi, U.A.E.

Tel: +971 2 6443000
Fax: +971 2 6442111



Ideally located in the heart of the capital's business district, the Beach Rotana Hotel & Towers is set on its own stretch of pristine white beach in the Tourist Club Area on the shores of the Arabian Sea in Abu Dhabi – the capital of the United Arab Emirates. Just 30 minutes away from the Abu Dhabi International Airport and 90 minutes from Dubai International Airport. Home to the prestigious Abu Dhabi Trade Centre complex, the hotel is directly linked, by an exclusive passageway, to the over one million square feet Abu Dhabi Mall - the capital's most renowned shopping center.

Staying at the official event hotel

Wise Media has reserved a block of rooms at the Rotana Beach Hotel for ID WORLD Abu Dhabi delegates from May 2 to 4. Please request the accommodation booking form to book your hotel room via the ID WORLD Organizers Office. This is the only way for you to benefit from the ID WORLD Delegate preferential rates. The preferential hotel room rate is available to registered participants at the ID WORLD Abu Dhabi. Due to the limited number of rooms available, a "first come, first served" policy applies.

ID WORLD Abu Dhabi 2010: Beach Rotana Hotel, 3-4 May

How to contact us

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